

Welcome to the Kintera Connect Partner Program



As a new Kintera Connect partner, you'll be equipped with the tools and support needed to successfully develop and distribute applications to any nonprofit organization. Getting started is easy!

To begin, please complete the following steps in the order listed. For additional help, e-mail your Kintera Connect Partner Support contact: **Nick Rongione** (nrongione@kintera.com).

- ▶ **Sign the LOI**
This signals your intent to integrate and lets both parties describe one another as partners publicly.
- ▶ **Describe Integration Value**
Describe the function and value of your application's integration with Kintera Sphere® for the shared client, your organization and Kintera.
- ▶ **Define Integration Points, Provisioning Plan & Pricing**
List every event in your application that will trigger a call to Kintera Connect Web Services. Consult Kintera Connect API documentation to identify which web service endpoint will be employed for each call. Describe how your integration will be provisioned & priced.
- ▶ **Create Co-Marketing Materials**
To being promoting your application, please submit the following materials to Nick Rongione (nrongione@kintera.com):
 - 270x180 pixel integration screenshot and a 120x60 pixel company logo
 - Product brochure, client testimonials for your product, company description and “contact us” link
 - Statement of integration value for NPO clients (max 400 chars.)
 - Three core functional values of your application (max 100 chars. each)
 - Pricing statements (up to 3 max 100 chars. each)
- ▶ **Complete Kintera Sphere Training**
Please review a recorded 30-minute overview of Kintera Sphere.
- ▶ **Implement**
Implement your integration using the developed plan.
- ▶ **Get Certified**
Submit the materials mentioned above to the Kintera Connect Partner Program and demo your working integration.
- ▶ **Get Promoted on the Kintera Web Site**
At this point you are a certified Kintera Connect partner. You will be promoted on the Kintera Web site.
- ▶ **Deploy**
Turn on the integration for shared clients.

Thank you for choosing to partner with Kintera. We look forward to working with you!