

Kintera®



Kintera, Inc.
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empowering THE GIVING EXPERIENCE™

CBCH_092407

Web Site Content Management

Build and manage a world-class Web site with a suite of tools designed to make the process easy and less time consuming using Kintera CMS.

E-mail and Newsletters

Manage sophisticated and targeted e-mail campaigns with supreme efficiency and control. Even those with no knowledge of HTML or databases can quickly create personalized HTML e-mails and targeted list pulls.

Events

Friends Asking Friends® (FAF) Kintera Thon is the industry's leading online events fundraising software solution and the ideal application to support your organization's fundraising events.

CRM

Constituent Relationship Management helps you centrally record and manage the most important aspects of your relationships with constituents.

Fund Accounting

Kintera's fund accounting solutions deliver the unique combination of functionality, performance and ease-of-use required by organizations to optimize efficiency and improve accuracy.

Wealth Screening

Easily find, profile, monitor and rank the wealth in your database using the most powerful prospect screening tool available.

> > > > > Kintera's unified database and workflow tools set the industry standard.

Did you know?

- ❖ Charitable giving rose 4.2 percent to \$295.02 billion in 2006 (Giving USA Foundation).
- ❖ The number of online donors is up 53 percent overall since January 2005 (Pew Internet Project).
- ❖ Individual contributions reached an estimated \$222.89 billion in 2006, an increase of 4.4 percent (1.2 percent adjusted for inflation). Individual donations account for 75.6 percent of total giving in 2006 (Giving USA Foundation).
- ❖ Online donors contribute in total (both online and offline) more than 50 percent more than those donors who do not give online (Kintera/Luth Nonprofit Trend Report).

Kintera helps organizations fulfill their mission with its revolutionary social CRM system. Social CRM provides organizations with the critical data needed to build relationships with donors, members, prospects, participants and volunteers – all in one single, interactive system.

Kintera - The Right Solution To Advance Your Mission

Kintera provides software as a service (SaaS) solutions to help organizations quickly and easily reach more people, raise more money and run more efficiently.

Kintera's best of breed technology offers the following key benefits to organizations worldwide: ease of use with remote accessibility, reliable cost with little upfront investment, up-to-date technology, security and reliability, and scalability.

Organizations are able to deliver a complete giving experience to donors online with Kintera – including giving convenience, financial transparency and accountability, feedback about the social impact of their gifts, and a sense of belonging and appreciation.

Kintera has complete Web-based software solutions for the following verticals: Education, Corporations, Faith-Based Groups, Foundations, Government, Health & Hospitals, Human & Social Services, Public Policy & Politics.

“Kintera’s advanced technology platform includes a variety of tools to help nonprofits raise more money, reach more people, and run more efficiently. Because Kintera’s software is web-based, organizations like us are able to leverage the anytime, anywhere convenience of the Internet. Basically, with Kintera, we are able to do more with less.”

Josh Billauer
Chairman of the Board for Life Rolls On

The Kintera Product Suite

Kintera Sphere® enables organizations of all sizes to manage the following:

- ❖ Fundraising
- ❖ E-mail and Communications
- ❖ Web sites
- ❖ Events
- ❖ Advocacy Programs
- ❖ Wealth Screening
- ❖ Donor Relationships
- ❖ Accounting

As an application service provider (ASP), Kintera Sphere is scalable, upgraded automatically and easy to access with any Web browser.

Kintera's Open Platform

Kintera Connect™ is an open application integration platform that provides nonprofits with the freedom to select solutions to best meet their unique needs through applications provided by Kintera and its large network of partners.

Kintera Connect Benefits Include:

- Powerful partner network offering new and unique ways to reach donors through best-of-breed solutions.
- The sharing of data between Kintera Sphere and existing applications resulting in time-efficient, cost-effective software that gives nonprofits more visibility into a donor's relationship with the organization.
- Reduced dependency on vendors and internal IT resources.



In addition to Kintera's online solutions, the new Kintera Connect platform empowers organizations and partners to leverage new technologies that easily extend and integrate with Kintera Sphere.